



Missoula County Commissioners
County Courthouse
201 W Broadway
Missoula, MT 59801

February 11, 2009

RE: Missoula Exposition Center

Dear Commissioners:

I am writing to request that you consider supporting further review and the proposed feasibility study for a multi event Exposition Center to be built in Missoula County.

As we all know, Missoula is a delightful City and the natural beauty and area amenities attract many visitors to our County every year. By taking advantage of the inherent appeal of Missoula, we could attract numerous organizations' events to our town, that are now going elsewhere, if there was a place that could handle them. The list of events that could be successfully hosted in Missoula could span the gamut of interests from agriculture, entertainment, sports, tournaments, rodeo, club events, business, association seminars, concerts, etc.

Allegiance supports the creation of an Exposition Center in Missoula County. The economic impact to the entire County would likely be in the millions of dollars every year and virtually all aspects of our local economy would benefit.

I would prefer to see the Exposition Center located at the present Missoula County Fair Grounds site. A thoughtful and efficient plan could include areas for traditional uses of the property such as the Fair and the Ice Rink. By adding the Exposition Center and improving the parking our community could maximize the use of the property all year long instead of a couple of weeks per year.

Allegiance would be willing to donate funds toward the cost of the feasibility study if the Commissioners are open to considering the study proposition and following through on the subsequent public review and decision process to conclusion.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Dirk C. Visser', is written over the typed name.

Dirk C. Visser
Chairman and CEO

cc: Missoula Chamber of Commerce